



EDUCATIONAL COACHING CENTER

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Human Resource Management Diploma Course

Course Description

The Human Resource Management Diploma program is designed to provide students with the knowledge and skills necessary to excel in the field of human resources. This program integrates fundamental business concepts with specialized HR topics, enabling students to become proficient in managing human capital, fostering employee engagement, and contributing to organizational success. Through a combination of theoretical knowledge and practical application, students will learn to navigate complex HR challenges, build effective teams, and align HR strategies with business goals.

Career Opportunities

Graduates of the Human Resource Management Diploma program will be well-equipped for various HR roles across industries. Potential career paths include HR management, talent acquisition, employee relations, training and development, and HR consulting. The comprehensive curriculum equips graduates to effectively manage human resources, develop HR strategies, and contribute to organizational success through effective people management.

Unit 1: Business and the Business Environment

Gain insights into the complex interactions between business operations and the external environment. Analyze economic, social, political, and technological factors influencing business decisions.

Learning Outcomes: Students will assess the impact of external factors on businesses, evaluate business environment trends, and demonstrate understanding of ethical considerations in business.

Unit 2: Marketing Processes and Planning

Explore marketing fundamentals, including market research, consumer behavior analysis, and marketing strategy development. Develop the ability to integrate marketing insights into financial decisions.

Learning Outcomes: Upon completion, students will demonstrate proficiency in analyzing marketing strategies, evaluating their financial impact, and making informed decisions.

Unit 3: Human Resource Management

Examine human resource management principles within organizations. Learn about recruitment, training, employee development, and employee relations.

Learning Outcomes: Students will acquire skills in HR management, employee engagement, conflict resolution, and leadership within diverse teams.

Unit 4: Leadership and Management

Understand effective leadership and management dynamics. Develop skills in decision-making, communication, and team management to lead organizations successfully.

Learning Outcomes: After this unit, students will demonstrate proficiency in leading teams, applying management techniques, and fostering innovation.

Unit 5: Accounting Principles

Learn fundamental accounting concepts, financial statements analysis, and budgeting techniques. Acquire the ability to interpret financial data for informed decision-making.

Learning Outcomes: Students will develop skills in interpreting financial statements, analyzing budgets, and using accounting data to drive strategic decisions.



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Unit 6: Managing a Successful Business Project (Pearson Set)

Engage in a practical business project, applying concepts from various units to solve real-world challenges. Develop project management and problem-solving skills.

Learning Outcomes: This unit will enable students to demonstrate project management skills, apply theoretical knowledge, and present a comprehensive business project.

Unit 10: Recording Financial Transactions

Develop practical skills in recording financial transactions accurately. Understand bookkeeping techniques and the importance of maintaining clear financial records.

Learning Outcomes: Upon completion, students will be proficient in recording financial transactions, maintaining accurate financial records, and applying basic bookkeeping principles.

Unit 13: Human Capital Management

Dive deeper into human resource management, focusing on talent acquisition, development, and retention strategies.

Learning Outcomes: Upon completion, students will be proficient in designing human capital strategies, implementing talent management programs, and fostering employee growth.

Unit 19: Research Project (Pearson Set)

Engage in a research project to develop critical research and analytical skills. Apply research methodologies to explore a financial or accounting-related topic.

Learning Outcomes: After this unit, students will be able to plan and conduct research projects, analyze data, and present research findings effectively.

Unit 20: Organizational Behavior

Study the behavior of individuals and groups within organizations. Explore topics such as motivation, communication, teamwork, and organizational culture.

Learning Outcomes: Students will develop an understanding of human behavior in organizations, apply motivation techniques, and foster effective communication.

Unit 30: Resource and Talent Planning

Learn about resource and talent planning strategies. Understand workforce analysis, succession planning, and talent acquisition.

Learning Outcomes: After this unit, students will be able to conduct workforce analysis, develop talent acquisition strategies, and implement succession plans.

Unit 31: Employee Relations

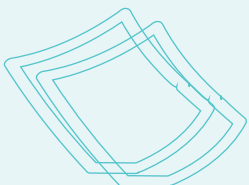
Dive into the dynamics of employee-employer relationships. Explore topics such as labor laws, employee engagement, conflict resolution, and negotiation.

Learning Outcomes: Students will be proficient in managing employee relations, applying negotiation techniques, and addressing workplace conflicts.

Unit 32: Strategic Human Resource Management

Study strategic HR management, including aligning HR strategies with business goals, managing change, and measuring HR effectiveness.

Learning Outcomes: Upon completion, students will be able to develop strategic HR plans, manage HR-related change initiatives, and evaluate HR performance.





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Unit 43: Business Strategy

Develop strategic thinking skills and explore frameworks for formulating effective business strategies.

Learning Outcomes: Students will be able to analyze competitive landscapes, devise business strategies, and implement strategic initiatives.

Unit 57: Business Intelligence

Learn about business intelligence concepts, data analysis, and leveraging data for informed decision-making.

Learning Outcomes: Upon completion, students will be proficient in using business intelligence tools, analyzing data, and making data-driven decisions.

